

TERAI AGRICULTURAL INSTITUTE & RESEARCH CENTER

Bachelor of Vocational Education in Agriculture

Information Brochure



TERAI AGRICULTURAL INSTITUTE & RESEARCH CENTER
Run By TISS in-cooperation with STEWS(S0185236)
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About The Program

Tata Institute of Social Sciences with approval from The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B.Voc.) Degree with multiple exits such as Diploma/Advanced Diploma under the NSQF. The B.Voc. Programme is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their NOSs along with broad based general education. This would enable the graduates completing B.Voc. to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

B.Voc in Agriculture in TISS-SVE

Indian Agriculture sector contributes around 23% in the GDP. It provides employment to more than 65% of the population. The sector is facing an increasing complex business environment due to integration of world market, technological advancement, development of the derivative market etc. To cater to this complexity skilled manpower is required to respond to the current situation and take quick and right decision.

Agriculture being the prime focus on today's date for Indian economy requires skilled manpower across India. Further, the sector itself comprises of various sub-industries like Horticulture, Floriculture, Poultry, Organic Farming, and each industry has large number of job Opportunities. Above all, there are huge self employment opportunities in Agriculture Sector. Keeping it in mind, TISS-SVE has come up with B.Voc. (Agriculture) covering all aspects of Agriculture.

About The Institute

With experience in the education field for over 15 years our Siliguri Tarai Educational Welfare Society is now attempting to solve the lack of skilled individuals in the agriculture sector and boost the root of India's economy through empowering the individuals to be an Entrepreneur and as well as industry ready for the future. Keeping this agenda in mind our STEWS has signed an agreement with TISS-SVE to run this B.Voc in Agriculture Degree Programme.

Work Integrated Training Module

The approach adopted by TISS-SVE is called the **Work Integrated Training Programme (WITP)**. This Vocational Educational Programme is being implemented for the first time in India with a focus on job-specific skills rather than providing only a broad based education. It includes on-the-job training (practical) for 4 to 5 days a week and 1 day of theory training. The aim is to enable the students to learn the skill by engaging in on-the-job training at real shop floor of the industry/company along with classroom theoretical training. Through this **“Earn while you Learn”** approach model, the trainee may also earn a modest stipend during on-the-job duration of the course. Although, this is not mandatory for any institution, TISS-SVE strongly encourages the training partners to adopt this practice.

Skills To Be Developed

By pursuing training in this course, students are prepared for managerial and entrepreneurial careers in enterprises serving or dependent on agriculture and allied sectors and also receive specialized training as follows:

- Awareness and importance of Agriculture in our economy.
- How to address the demands of the agribusiness and allied sectors which are experiencing frequent changes.

- Use of latest techniques and tools in agriculture sector.
- Enables students acquire the competency to function as effective marketing managers.
- Special training as how to implement latest technology in agriculture.
- Ability to observe and understand the problems arising in the sector with a view of solving the same.
- To enhance the techno-managerial competence of extension functionaries.
- To acquaint the extension functionaries on the latest developments in the field of agricultural extension.
- To equip the extension functionaries in latest tools and techniques for participatory decision making.
- To develop an insight into various extension models to enrich the agri-value chain.
- Training in agriculture marketing in rural and urban areas.
- Understanding the supply chain process and implementing the same.
- Ability to do market research.
- Organise various marketing activity.
- Understand and implement various marketing promotions.
- Selling loans to farmers through banks and financial institutions.

Duration of Course

B.Voc course is a three year program & consists of a combination of Practical, Theory and Generic (provided by TISS) courses. The three year program will be divided into 6 semesters; 2 semesters per year. 1st year will be a Diploma, 2nd year will be Advance Diploma & 3rd year will be a Degree.

Eligibility for Admission

The eligibility condition for admission to B.Voc. programme in Agriculture shall be 10+2 or equivalent, in any stream.

Employability

Considering the work integrated approach adopted by TISS:SVE the industry will be open to employ the students attached with them for the purpose of training as full time employees and we will also offer placements to each an every student.

For admissions Fill up your form from at www.stewsindia.org and contact 9734965214/9735044160/8389009696 for further details.